



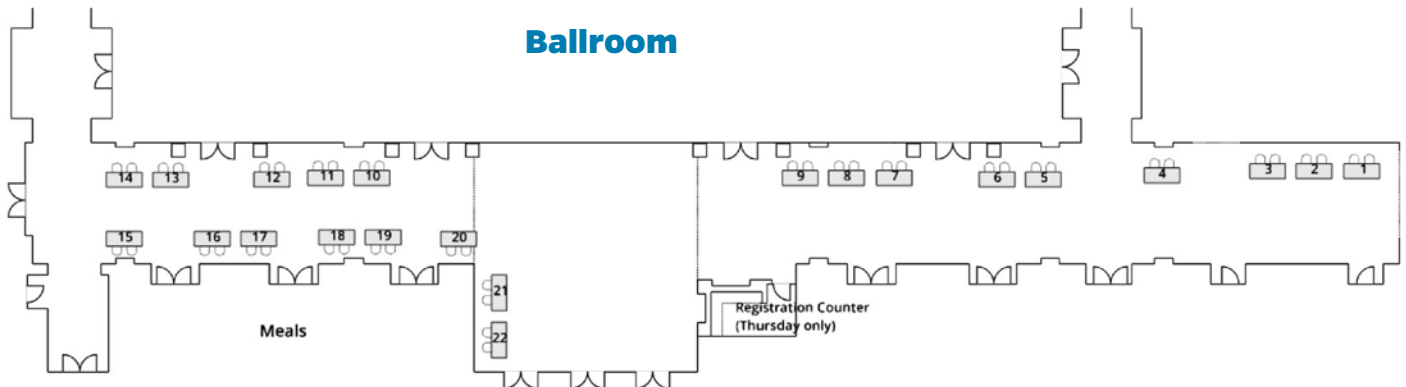
Innovation and Strategic Tech Summits

April 10 & 11, 2025
Franklin Marriott Cool Springs, Franklin, Tenn.



Solutions Marketplace

This is your invitation to take part in the 2025 Innovation Summit and Strategic Tech Summit Solutions Marketplace in Franklin, Tenn. Connect with IT, risk and security executives as they search for new, faster, and more accurate solutions to improve services, security, and manage risk within the bank.





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Reserve Exhibit Space and Information

Complete the enclosed reservation form and return it with your check for \$1,100/\$2,200 (TBA members/nonmembers) for one representative to attend the full conference and exhibit throughout the day. Additional representatives may participate at the registration price of \$445 and non-member \$890.

Space will be assigned on a first-come, first-served basis. **Space is limited, so please respond with payment in full by March 14, 2025 to assure your space!**

Conference Location

Franklin Marriott Cool Springs
700 Cool Springs Blvd
Franklin, TN 37067
Phone: 615-261-6100

Exhibit Space Information

Cost: \$1,100 each – TBA Members/Associate Members
\$2,200 each – Nonmembers

Size: Tabletop

Includes:

- one (1) 6' draped table
- two (2) chairs
- electricity
- one (1) wastebasket

Internet access arranged/paid for by exhibitor

Exhibitor Setup in Ballroom

2:00–4:00 p.m. on Thursday, April 10, 2025
Must be completely set up and ready for first show by 4:30 p.m.

Exhibitor Breakdown

4:00–8:00 p.m. on Friday April 11, 2025

Show Date

April 10 & 11, 2025

Exhibitor Schedule

Thursday, April 10

2:00–4:00 p.m. Exhibitor setup

4:30–6:00 p.m. Reception in
Solutions Marketplace

Friday, April 11

7:30–8:00 a.m. Registration/continental
breakfast

8:00 a.m. Call to order/Opening general
session

9:00 a.m. General session

10:00 a.m. Break in Marketplace

10:15 General session

11:15 a.m. General session

Noon Lunch in Marketplace

1:15 p.m. General session

2:00 p.m. General session

2:30 p.m. Break in Marketplace

2:45 p.m. General sessions

3:15 p.m. Grand Prize Giveaway/
Adjourn



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Company Name: _____

Contact: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____ Phone Number: _____

Initial person registering for exhibit show and full conference: _____

Sponsorship opportunities provide optional pricing. Please call Penny Powlas at 800-964-5525 for more details.

- \$1,100 for TBA members or \$2,200 for nonmembers
- 8' x 8' booth space
- one (1) full conference registration

- My company will provide a door prize giveaway: YES NO
- Select four exhibit space numbers from the diagram in order of preference:
1) _____ 2) _____ 3) _____ 4) _____

Additional Booth Personnel:

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

- With the purchase of exhibit space, you are entitled to one representative to exhibit and attend the full conference. You may have additional representatives attend at \$445 for TBA members, or \$890 for nonmembers

Describe the substance and method of your proposed display in enough detail to assure us that it will not be unduly noisy, glaring, or otherwise objectionable to neighboring exhibitors. _____

Is there a competitive company that you request NOT to be placed near? Please be specific. If none indicated on this contract, TBA reserves the right of booth placement. No changes made at move-in: _____

Payment Information

FULL PAYMENT IS REQUIRED WITH CONTRACT/REGISTRATION. Booth cancellations are nonrefundable within 14 business days of the conference.

With the purchase of exhibit space, you are entitled to one representative to exhibit and attend the full conference. You may have additional representatives attend at \$445 for TBA members, or \$890 for nonmembers, each.

By signing below you are agreeing that you accept the terms and conditions of the Exhibit Licensing Agreement.

Signature: _____

Title: _____

Date: _____

Method of Payment:

Credit Card: VISA MasterCard Discover AmEx

Credit Card Number: _____

Three digits on the back of the card: _____

Billing Address for Credit Card:

Address: _____

State: _____ Zip: _____

Expiration Date: _____

Print name shown on card: _____

Please complete, sign, and return this form with payment by March 14, 2025.

Scan and email the form to mwhite@TNBankers.org



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Conditions of the Exhibitors Licensing Agreement

- 1. AGREEMENT TO CONDITIONS:** Each exhibitor, for themselves and their employees, agrees to abide by these conditions, it is understood and agreed that the sole control of the exhibit space rests with Tennessee Bankers Association (hereinafter called TBA).
- 2. ASSIGNMENT OF SPACE:** Classification of exhibits and assignment of space will be determined by the character of the proposed exhibits and individual requirements and preferences to location for each exhibitor. Once TBA has approved space, no exhibit will be moved without agreement with TBA from the exhibitor. No exhibitor spaces will be moved during set-up.
- 3. PAYMENT:** Payment is required in full with this application.
- 4. CANCELLATION OR RELOCATION OF CONFERENCE:** Upon the cancellation of any conference, the liability of TBA shall be limited to a refund of the license fee.
- 5. CANCELLATION BY EXHIBITOR:** Should the exhibitor be unable to occupy and use the exhibit space contracted for, they must notify the TBA at least 14 business days prior to the conference. No refunds will be made for cancellations received after that time.
- 6. THE TBA'S RIGHT TO REMOVE EXHIBITOR'S PROPERTY:** TBA reserves the right to remove from the hotel or conference hall premises any or all of the property of the exhibitor, should the conference be canceled or relocated or should the licensee violate any of the conditions of the Exhibitor's Licensing Agreement. If the license is canceled for violation of such conditions, the TBA assumes no liability for the return of the license fee or any part thereof. In recognition of common interest of all exhibitors and the TBA in maintaining the appropriate standards of decorum established in the request for exhibit space, the exhibitor waives any and all rights he may have to any notice or hearing prior to the removal of his property from the hotel or conference for the reasons stated above.
- 7. TBA LIABILITY:** TBA undertakes no duty to exercise care, nor assumes any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft or damage or destruction by fire, accident or any other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised, in fact, by TBA shall be deemed purely gratuitous on its part and shall no way be construed to involve it in liability by the exhibitor. TBA shall not be liable for the fulfillment of this agreement as to delivery of space if nondelivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God; acts of public enemy; strikes; the authority of the law; or any cause beyond its control. TBA will however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by the TBA for advertising, administration, etc.
VENDOR LIABILITY: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold TBA, the Hotel and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents. In addition, exhibitor acknowledges that TBA and the Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.
- 8. INSURANCE:** In all cases, exhibitors wishing to insure their goods must do so at their own expense.
- 9. PROTECTION OF THE EXHIBIT FACILITY:** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the hotel or exhibit area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the exhibits manager, the hotel manager or their assistants.
- 10. REQUIREMENTS:** TBA will order the proper number spaces (skirted 6' tables) in advance and at no extra cost to the exhibitor. If an exhibitor plans to install a completely constructed display of such character that the exhibitor will not require or desire the use of a table, no part thereof shall so project as to obstruct the view of adjacent tables.
- 11. INSTALLATION AND DISMANTLING:** The specific requirements as to time for installation and dismantling of exhibits shall be supplied to each exhibitor for the particular conference for which a license has been granted. Such requirement shall be binding upon the license as though fully set forth herein. All displays must be in place and set up by 5:00 p.m. on April 10, 2025, and may not be dismantled until after the reception ends at 4:00 p.m. on April 11, 2025. Space not occupied or set up by that time, may be reassigned for other purposes by the TBA.
- 12.** Any exhibitor failing to occupy space as contracted is not relieved of the obligation of paying for such space at full rental price, and the TBA shall have the right to use such space as it seems fit to eliminate blank space in the exhibit area, provided such booth space is not occupied by 5:00 p.m. on April 11, 2025.
- 13. VIOLATIONS OF THE CONDITIONS:** Any of the following actions by an exhibitor shall constitute a violation of the conditions of the exhibition licensing agreement.
 - A) Use of a display, which varies in any significant way from its description in the request for exhibit space.
 - B) Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.
 - C) Failure to follow the procedures prescribed in points 9 through 12 and 14 through 18.
 - D) Failure to remove property from the hotel upon cancellation or relocation of the conference.
- 14. ACCESS TO DISPLAYS:** TBA may from time to time promulgate such regulations governing hours of access to display and eligibilities for admission thereto as may be found in its judgement to be most practicable.
- 15. USE OF SPACE:** Exhibits shall be shown only in the official area as established by the official service contractor of the TBA. Neither the exhibitors nor nonexhibitors shall be permitted to display articles, equipment, or information concerning services, or movies of such articles, equipment or services in private suites or rooms during the conference, in accordance with prior agreements between TBA, officials of hotels and the official service contractor in the locale of the specific conference. Distribution of Printed Matter, etc: Neither exhibitors nor nonexhibitors shall distribute to the conference delegates printed matter, samples, souvenirs and the like, except from within rented space. The TBA exhibit coordinator must approve distribution of such material elsewhere.
- 18. SELLING:** any exhibitor or anyone on his behalf may make sales during the conference. These sales may be made within the exhibit area or outside the exhibit area.
- 19. PERSONNEL:** Personnel employed by exhibitors and assigned to man a booth shall participate as a full conference registrant.
- 20. CONTESTS:** Exhibitors wishing to hold drawings or other contests wherein delegates will receive prizes may do so only after receiving written permission from the exhibits coordinator at the TBA. All drawings or contests must be completed and all prizes presented to winners prior to the end of the reception. In the event that display of the prize is not practical because of its size or where other complications make display of the actual prize impossible, the exhibitor must provide a photo and complete details as to the prize's size, approximate value, color, etc. to the exhibits manager no later than seven business days prior to the show.
- 21. CONFLICTING MEETINGS AND SOCIAL ACTIVITIES:** In the interest of the success of the entire conference and exhibit area, the exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of members or exhibitors from the conference or exhibit area during the official hours of the conference.