

# THE TENNESSEE BANKER

## 2025 TBA Media Kit

### 2025 Editorial Calendar

In addition to the articles that preview or provide a recap of TBA conventions, conferences, and education programs. Each issue will include standing features:

- **From the Executive Office**—Colin Barrett, TBA President/CEO
- **On the Hill**—Amy Heaslet, TBA Executive Vice President/General Counsel
- **Q&A** with legislative and regulatory figures and TBA volunteer leadership
- **Member Feature**—focus on an individual banker or bank

### January/February/March

- TBA Year in Review
- *Credit Conference* preview
- *Bank Directors Retreat* recap
- *Community Banking Conference* recap
- *Trust and Wealth Management Conference* recap
- *Women in Banking* recap
- *BankPac*—Year-end report
- Young Bankers Division *Leadership Convention* preview
- *Tennessee Financial Literacy Week* preview

### April/May/June

- TBA *Annual Meeting* preview of general session speakers plus sponsor and exhibitor listing
- TBA *Annual Meeting* nominees for officers and board of directors
- *Credit Conference* recap
- *The Southeastern School of Consumer Lending* graduates

### July/August/September

- TBA *Annual Meeting* recap
- Profile on TBA's new chairman
- TBA *Washington Conference* recap
- Tennessee Financial Literacy Week recap
- Young Bankers Division *Leadership Convention* recap
- Profile on Young Bankers Division's new chairman
- *The Southeastern School of Commercial Lending I & II* graduates/recap

### October/November/December

- Leaders in Banking Excellence recap
- *The Southeastern School of Banking* graduates/recap
- Young Bankers Division *Coffee Breaks* recap
- TBA *Membership Meetings* recap

**All features are subject to change.**