

2022

CEO/EXECUTIVE MANAGEMENT CONFERENCE

presented by:



OCTOBER 2-4, 2022 • FAIRMONT SONOMA MISSION INN & SPA, SONOMA, CALIFORNIA

The Tennessee and Mississippi Bankers Associations jointly announce the 2022 *CEO/Executive Management Conference*. This conference offers great educational and networking opportunities for CEOs and other senior bank officers, along with their spouses/guests.

The 2022 conference will take place at the Fairmont Sonoma Mission Inn & Spa in Sonoma, California. www.fairmont.com/sonoma/

The program will open with a welcome reception on Sunday, October 2; morning sessions for bankers on Monday and Tuesday and a full group event Tuesday evening, October 4.

AGENDA

SUNDAY, OCTOBER 2

6:00 – 6:45 p.m. Opening Reception
Evening On Your Own

MONDAY, OCTOBER 3

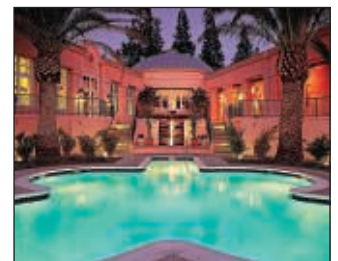
7:30 a.m. Breakfast
8:30 a.m.–11:00 a.m. General Session
Afternoon Burgess Cellars Wine Tasting/Tour
Evening On Your Own

TUESDAY, OCTOBER 4

7:30 a.m. Breakfast
8:30–11:00 a.m. General Session
Afternoon On Your Own
6:00p.m. Reception and Dinner

WEDNESDAY, OCTOBER 5

Depart



THANK YOU SPONSORS



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ACCOMMODATIONS

Hotel reservations can be made by calling 800-441-1414 or online at this link: <https://book.passkey.com/go/0922TNBA>

If calling, reference the Tennessee/Mississippi Bankers Association Conference to receive the group rate of \$399 for Fairmont rooms or \$479 for Deluxe Rooms. The cutoff date for reservations at the group rate is August 2, 2022; however, rooms may sell out before that date.

GOLF

At its heart, is a treasured 'core golf' experience set on 177 acres of rolling terrain highlighted by massive oaks, lakes and sweeping vistas, and neighboring vineyards. You'll appreciate how the balance of long and short holes creates a perfect rhythm as you move through the round. Considered a fair but formidable test, unique challenges help keep you focused.

Sonoma Golf Club, located in the heart of Wine Country, is a private club reserved for members and their guests, as well as guests staying at The Fairmont Sonoma Mission Inn & Spa. Book your Tee Time directly with the club.

<https://www.sonomagolfclub.com/>

SPA

Fairmont Spa's enviable location atop an ancient thermal mineral spring makes this a spectacularly unique wellness facility that boasts 5 thermal mineral pools ranging from 92 to 102 degrees and a Roman-style bathhouse where guests are encouraged to "Take the Waters" for health and vigor.

The renowned geothermal mineral pools at Wine Country's premier destination resort spa offer relaxation and rejuvenation (for both registered resort guests and for day spa access) daily from 9am - 6pm. The Sonoma Store as well as the Spa Café will be open during regular Spa hours.

<https://www.fairmont.com/sonoma/spa/spa/>

DINING

From seasonally inspired menus to dining experiences that will satisfy any craving, see what our chefs are preparing just for you.

Californo - Serving seasonally-inspired Sonoma street eats casual. Taking food truck cuisine to a whole new level. Cali-Forno is open every Friday & Saturday evening from 5:00pm - 8:00pm, weather permitting. Join us on the lawn for live music and street eats, plus enjoy craft cocktails, local brews and an ex-

tensive wine list from 38 North Bar. In addition to the resort's unmatched patio dining available nightly for authentic Farm-to-Table dining, the hotel has recently unveiled CaliForno Street Eats Food Truck. Guests are invited to dine around several private outdoor fire pits and picnic tables.

Sante - Santé at Fairmont Sonoma Mission Inn is best described as "California fusion with a Sonoma passion." We are blessed to call Sonoma Valley home, the Golden State's premier Wine Country destination boasting stunning landscapes, fertile land and an enviable number of regional artisans and producers. With a reverence to fresh, simple preparation and the use of local and sustainable ingredients whenever possible, the culinary team presents an approachable menu that includes flavors, techniques and recipes from several cultures. Seasonal ingredients from regional producers (which include wineries, breweries, ranches, fisheries and farmers) are always center stage. Join us at the table. Relax, share a thoughtfully prepared meal accompanied with a locally-sourced glass of wine or cocktail. For reservations or information please call (707) 939-2415

Spa Café - Located at the Fairmont Spa adjacent to the spa pools, relax poolside at the seasonal al fresco Spa Café. Enjoy freshly prepared sandwiches and salads, plus a delightful list of craft beer, local wines, and delicious cocktails. A great place to dine in the Californian sun. Open 11:00am-5:00pm with beverage service until 6:00pm.

BAR OPTIONS INCLUDE:

38 North Wine Bar - 38° North Wine Bar at Fairmont Sonoma Mission Inn is Wine Country's hottest lounge. The venue's sleek design respects the property's minimalist aesthetic while maximizing the historic nuances and mission-style architecture of the storied Inn. The inspiration for the unique Wine-centric lounge is the temperate latitude of the 38th parallel, along which the world's most iconic wine regions sit including Spain's Alicante, Italy's Calabria, New Zealand's Hunter's and Hawke's Bay and of course Sonoma Valley.

Water Tower Bar - The Water Tower Bar, located off the resort's main pool, is a full service bar that highlights dozens of regional craft beers and locally-sourced specialty cocktails. The Wine Country inspired menu includes freshly prepared sandwiches, salads and fruit smoothies in a relaxed, social atmosphere. Al fresco pool lounge dining and private cabana rentals provide everything you need for the perfect day in the California sun!

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AGENDA

SUNDAY, OCTOBER 2

6:00-6:45 p.m. **Opening Reception**—*Breezeway Lawn*
Co-sponsored by Mauldin & Jenkins, LLC and Olsen Palmer

Evening **At your leisure**

MONDAY, OCTOBER 3

7:30 a.m. **Breakfast**—*Breezeway Lawn*
Sponsored by Shazam

8:30 a.m. **General Session**—*Pavilion*
Welcome Remarks
H. McCall Wilson, President/CEO, The Bank of Fayette County, Piperton, and Chairman, Tennessee Bankers Association

ABA and ICBA Panel
Kitty Ryan, Senior Vice President for Fair and Responsible Banking, American Bankers Association, Washington, D.C.
Paul Merski, Group EVP, Congressional Relations and Strategy, Independent Community Bankers of America, Washington, D.C.

Afternoon **Burgess Cellars Wine Tasting/Tour***
Sponsored by F&M Bank, Fourth Capital Bank and Volunteer State Bank
**Pre-registration required*
Noon (Departing at 10:45 a.m.)
1:30 pm (Departing at 12:15 p.m.)
3:00 pm (Departing at 1:45 p.m.)

Evening **Dinner on your own**

TUESDAY, OCTOBER 4

7:30 a.m. **Breakfast**—*Breezeway Lawn*

8:30 a.m. **General Session**—*Pavilion*
Welcome Remarks
Ray "Hoppy" Cole, President/CEO, The First, Hattiesburg, Miss., and Chairman, Mississippi Bankers Association

Economic Update
Peter Rupert, Department of Economics, University of California, Santa Barbara, Calif.

CEO Panel
Moderated by Hoppy Cole, The First, Hattiesburg, Miss.
Panelists: Barry Allen, President/CEO, Tower Community Bank, Jasper, Tenn.
Tony Gregory, President/CEO, Volunteer State Bank, Portland, Tenn.
Pax Mogenson, CEO, First National Bankers Bank, Baton Rouge, La.
Jennifer Wallace, CEO, Pike National Bank, McComb, Miss.

Afternoon **At your leisure**

6:00 p.m. **Reception and Dinner**—*Pavilion/Breezeway*
Reception sponsored by BankPak Security

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TENNESSEE REGISTRATION FORM

PRESENTED BY THE TENNESSEE BANKERS ASSOCIATION AND THE MISSISSIPPI BANKERS ASSOCIATION

Please type or print. List name and badge nickname for each person attending and check appropriate space if registrant is a spouse or additional guest.

Name _____ Nickname _____ Email _____ Spouse/Guest

Name _____ Nickname _____ Email _____ Spouse/Guest

Name _____ Nickname _____ Email _____ Spouse/Guest

Name _____ Nickname _____ Email _____ Spouse/Guest

Company _____ Contact Person _____

Street Address _____ Email _____ Phone _____

City _____ State _____ ZIP _____

PRICING

_____ Members/Affiliates • \$1,195 per person \$ _____

_____ Spouses/Guests • \$395 per person \$ _____

REGISTRATION FEES: Full payment must accompany this form in order for registration to be processed. Registrations must be received in the TBA office by September 24.

HOTEL RATE DISCOUNTS: The cutoff date for all room-block reservations is August 2.

TOTAL REGISTRATION FEE \$ _____

PAYMENT

Method of Payment: MasterCard Visa Check, Ck# _____, Ck amount: _____ **Make checks payable to the Tennessee Bankers Association.**

Credit Card # _____

Exp Date _____ Last 3 numbers on back _____

Name on card (please print) _____

Signature of cardholder _____

Card billing address _____

City _____ State _____ Zip _____



Return this form with full payment to:

Tennessee Bankers Association
Attn: Penny Powlas
211 Athens Way, Ste 100, Nashville, TN 37228-1381
Phone: 615-244-4871 • 800-964-5525
Fax: 615-324-1987 (Fax for credit cards only)

IF YOU HAVE QUESTIONS OR NEED ADDITIONAL INFORMATION, PLEASE CONTACT:

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Penny Powlas - ppowlas@tnbankers.org
Phone: 615-244-4871 • 800-964-5525

Mississippi Bankers Association
Amy Davis - adavis@msbankers.com
Phone: 601-948-6366