

THE THUMBPRINT SIGNATURE PROGRAM

Check fraud costs banks and their customers millions of dollars each year. Through the Thumbprint Signature Program, banks can send a clear message to criminals that check fraud will not be tolerated. How can Thumbprint Signature help you?

- Non-account holders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by account holders. It dramatically speeds up the investigation’s identification process.
- Even with the implementation of Check 21, the program continues to be a valuable resource in fighting fraud.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.



DECAL

Materials, which feature the Thumbprint Signature logo printed in red and black, include:

- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½ - inch brochures explain the mechanics of the program. Send them as a public service announcement to all your account holders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.



TOUCH PADS

STATEMENT STUFFER



TELLER WINDOW DISPLAY

Tennessee Bankers Association Thumbprint Signature Program



All items listed below feature the Thumbprint Signature logo printed in red and black.

Touch Pads

Pads have a shelf life of 18 months or a minimum of 500 impressions. Banks and businesses should order enough for all cashiers and tellers.

Decals

Banks and businesses should post decals at all entrances and drive-up windows to let people know they are participating in the program and to warn potential criminals that their crimes will not go undetected.

Teller Tent Cards

Banks should post these 3" x 6" tent style display signs at all teller windows as an additional reminder that they participate in the program.

Statement Stuffers

These 3.5" x 7.5" brochures explain the mechanics of the program. Banks should use them as a public service announcement to all account holders and have plenty available for anyone who might have questions about the program. Please order in increments of 500.

Qty	Item	TBA Member Price	Nonmember Price	Total
	Touch Pads (minimum 10 pads)			
	10-100	\$6.86 ea	\$7.86 ea	\$
	101-250	\$6.08 ea	\$7.08 ea	\$
	251-1,000	\$5.12 ea	\$6.12 ea	\$
	1,001 +	\$4.75 ea	\$5.75 ea	\$

Shipping is billed at cost and will be calculated after your order has been received.

Qty	Item	TBA Member Price	Nonmember Price	Total
	Decals (Regular)	\$2.25 ea	\$4.25 ea	\$
	Decals (Reverse)	\$2.25 ea	\$4.25 ea	\$

	Teller Tent Card (English)	\$2.00 ea	\$4.00 ea	\$
	Teller Tent Card (Spanish)	\$2.00 ea	\$4.00 ea	\$

	Statement Stuffers (increments of 500)			
	500-1,500 copies	\$.15 ea	\$.17 ea	\$
	2,000-3,000 copies	\$.14 ea	\$.16 ea	\$
	3,500-4,500 copies	\$.13 ea	\$.15 ea	\$
	5,000+	\$.12 ea	\$.14 ea	\$

For shipping charges on Decals, Tent Cards, and Stuffers, contact T'Lanie Luu.



Purchase Online at
TNBankers.org/shop

Subtotal	\$
Shipping & Handling	\$
TN Tax (9.25%)	\$
TOTAL	\$

Payment must accompany order. Please supply the following information completely to avoid delays in shipping:

Business _____ Date _____

Business Contact _____ Contact E-mail _____

Street Address _____ PO Box _____

City _____ State _____ Zip _____ Phone _____

Method of Payment: VISA MasterCard Check Ck# _____ please make check payable to Tennessee Bankers Association

Card # _____ Exp. Date _____

Name as appears on card (please print) _____

Card billing address _____

City _____ State _____ Zip _____

Signature _____

Please return order form & payment to:

Tennessee Bankers Association

Attn: T'Lanie Luu

211 Athens Way, Ste 100 • Nashville, TN 37228-1381

tluu@TNBankers.org

Fax: 615/324-1992

Direct questions to 615/244-4871 or 800-964-5525