

## 2023 PRODUCTION SCHEDULE - CBA QUARTERLY MAGAZINE

TASK	1Q2023 JAN-FEB- MAR	2Q2023 APR-MAY- JUNE	3Q2023 JULY-AUG- SEP	4Q2023 OCT-NOV- DEC
THEME IDENTIFIED	12/16/2022	1/13/2023	4/14/2023	6/15/2023
CBA BULLETIN TO MEMBERS	12/19/2022	2/3/2023	5/3/2023	7/3/2023
CONTENT DUE TO CBA	1/27/2023	4/28/2023	7/27/2023	10/19/2023
ADS CLOSE	2/3/2023	5/5/2023	8/4/2023	10/26/2023
CONTENT DUE TO PRINTER	2/7/2023	5/9/2023	8/7/2023	10/30/2023
PROOF DUE TO CBA	2/14/2023	5/16/2023	8/14/2023	11/13/2023
CORRECTIONS DUE TO PRINTER	2/21/2023	5/23/2023	8/21/2023	11/20/2023
FINAL PROOF APPROVAL	2/24/2023	5/30/2023	8/28/2023	11/27/2021
MAGAZINE MAILED	3/6/2023	6/7/2023	9/8/2023	11/30/2021

### Issue Themes

**Q1: Banks Build Better Communities**

**Q2: Career Paths in Banking**

**Q3: Artificial Intelligence and Banking**

**Q4: Consumer Engagement**