bankmarketingcenter:com

## Everything You Need to Market Your Bank!

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As a bank marketing consultant, I have never worked with a more service oriented company. Their technology is saving banks of all sizes from all over the country valuable time and money, while their compliance approval process is saving even more.

~ Lisa Kanda, Bank Marketing Consultant

## Who We Are

We are a web-based marketing portal used by hundreds of banks throughout the country. With a library of over 5,000 custom, professionally designed layouts, our tool is a one stop shop to design ads in minutes to promote ALL your products, services, and incentives. The best part? Our tool is powered by financial experts and geared specifically for banks.

## Why Choose Us



#### Deep Industry Knowledge

We are committed to providing innovative solutions that will help simplify marketing for banks of any size



#### **Customer Satisfaction**

Unparalleled customer service to help you every step of the way. Our top-notch team offers training and support to address your every need



#### A Tool With Real ROI Results

Our portal saves time, money, and valuable resources so you can focus on tasks that matter to you and your customers

## **Our Services**

#### **Marketing Portal**

- Access over 5,000 professionally designed templates for ad and content creation
- Brand kit allows for consistent elements across all marketing materials complete with color schemes and logo variations
- Includes over 30 million Getty Images
- ChatGPT Integration
- And much more...

#### **Compliance Tracking**

- Use our real-time compliance tool to digitally track all marketing assets from A-Z
- Auditors and Regulators love it! Easily export with a click of a button to provide a digital footprint of all your materials

#### **Digital Signage**

- Customize and control content on all your monitors and TV's for a fraction of what you spend now
- Schedule what you want customers to see and rotate messaging easily

### Wesley Walters